

WFA MEETINGS 2010

Who?	What?	When?	Where?	Why?
Note: WFA national association members (http://www.wfanet.org/members.cfm) are welcome to all WFA meetings unless stated				
Senior marketing procurement specialists	GLOBAL COMPAG (Communications Procurement Action Group)	13-Jan	London (BP)	steve@wfanet.org
Regional marketers in Asia-Pacific with media in their remit	APAC MEDIA & MARKETING NETWORK	4-Feb	Singapore (Unilever)	Caroline@wfanet.org
Global/ regional media directors (or similar)	MEDIA COMMITTEE	10-Feb	Stuttgart (Daimler)	Caroline@wfanet.org
EU national advertiser associations, public/government/regulatory affairs professionals	EUROPEAN ACTION GROUP (EAG)	23-Feb	Brussels (WFA)	malte@wfanet.org
Anyone with a stake in marketing and children!	RESPONSIBLE ADVERTISING AND CHILDREN (RAC)	24-Feb	Brussels (WFA)	will@wfanet.org
Global/ regional interactive marketers	DIGITAL NETWORK	3-Mar	Paris (Orange FTG)	robert@wfanet.org
Global/ regional integrated marketing specialists/ brand leaders	IMC FORUM	10-Mar	London (Bacardi)	robert@wfanet.org
National Advertiser Associations	MEDIA MEASUREMENT ROUNDTABLE	30-Mar	Istanbul	caroline@wfanet.org
Open to anyone	GLOBAL ADVERTISER CONFERENCE	31-Mar	Istanbul	karine@wfanet.org
WFA Executive Committee members only	EXECUTIVE COMMITTEE	1-Apr	Istanbul	karine@wfanet.org
All WFA members	ANNUAL GENERAL MEETING	1-Apr	Istanbul	karine@wfanet.org
National Advertiser Associations	NATIONAL ASSOCIATIONS COUNCIL	2-Apr	Istanbul	caroline@wfanet.org
Senior marketing procurement specialists	GLOBAL COMPAG (Communications Procurement Action Group)	21-Apr	Paris (Danone)	steve@wfanet.org
Global/ regional media directors (or similar)	MEDIA COMMITTEE	5-May	Geneva (McDonald's)	caroline@wfanet.org
EU national advertiser associations, public/government/regulatory affairs professionals	AM: EUROPEAN ACTION GROUP (EAG)	19-May	Brussels (WFA)	malte@wfanet.org
Anyone with a stake in marketing and children!	PM: RESPONSIBLE ADVERTISING AND CHILDREN (RAC)	19-May	Brussels (WFA)	will@wfanet.org
Global/ regional interactive marketers	DIGITAL NETWORK	2-Jun	London (Microsoft TBC)	robert@wfanet.org
By invitation only	GLOBAL ADVERTISING SUMMIT	16-Jun	New York	malte@wfanet.org
WFA Executive Committee members only	EXECUTIVE COMMITTEE	17-Jun	New York (ANA offices)	karine@wfanet.org
Global/ regional integrated marketing specialists/ brand leaders	IMC FORUM	23-Jun	TBC, London	caroline@wfanet.org
Senior marketing procurement specialists	GLOBAL COMPAG (Communications Procurement Action Group)	30-Jun	Amsterdam (Philips)	steve@wfanet.org
National advertiser associations in Latin America, regional and national public/government/regulatory affairs professionals, regional and local marketers with media in remit	LATAM REGIONAL MEETING	20-Jul	Mexico	will@wfanet.org
National advertiser associations in Latin America	LATAM REGIONAL MEETING	21-Jul	Mexico	will@wfanet.org
WFA Executive Committee members only	EXECUTIVE COMMITTEE	8-Sep	Paris (L'Oréal)	karine@wfanet.org
EU national advertiser associations, public/government/regulatory affairs professionals	PM: EUROPEAN ACTION GROUP (EAG)	14-Sep	Brussels (WFA)	malte@wfanet.org
Anyone with a stake in marketing and children!	RESPONSIBLE ADVERTISING AND CHILDREN (RAC)	15-Sep	Brussels (WFA)	will@wfanet.org
Global/ regional media directors (or similar)	MEDIA COMMITTEE	21-Sep	New York (A-B InBev)	caroline@wfanet.org
Senior marketing procurement specialists	GLOBAL COMPAG (Communications Procurement Action Group)	22-Sep	New York (A-B InBev)	steve@wfanet.org
Regional marketers in Asia-Pacific with media in their remit	APAC MEDIA & MARKETING NETWORK	6-Oct	Singapore	caroline@wfanet.org
Senior marketing procurement specialists in Asia-Pacific	APAC Sourcing Meeting	7-Oct	Singapore	caroline@wfanet.org
Global/ regional interactive marketers	DIGITAL NETWORK	20-Oct	Berlin (Deutsche Telekom)	robert@wfanet.org
National advertiser associations in Asia-Pacific, regional and national public/government/regulatory affairs professionals, regional and local marketers with media in remit	APAC REGIONAL MEETING	20-Oct	Manila	will@wfanet.org
National advertiser associations in Asia-Pacific	APAC REGIONAL MEETING	21-Oct	Manila	will@wfanet.org
Global/ regional integrated marketing specialists/ brand leaders	IMC FORUM	27-Oct	TBC	robert@wfanet.org
Global/ regional media directors (or similar)	MEDIA COMMITTEE	17-Nov	Paris (Orange FTG)	caroline@wfanet.org
EU national advertiser associations, public/government/regulatory affairs professionals	AM: EUROPEAN ACTION GROUP (EAG)	1-Dec	Brussels (WFA)	malte@wfanet.org
Anyone with a stake in marketing and children!	PM: RESPONSIBLE ADVERTISING AND CHILDREN (RAC)	1-Dec	Brussels (WFA)	will@wfanet.org
WFA Executive Committee members only	EXECUTIVE COMMITTEE	8-Dec	Brussels (WFA)	karine@wfanet.org